

**BLK FLWR MRKT**

# FLOWER LABS

a Workshop  
Guide for  
Your Next  
Event



[WWW.BLACKFLOWERMARKET.COM](http://WWW.BLACKFLOWERMARKET.COM)





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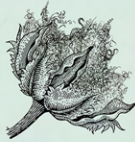
## **BLK FLWR MRKT**

In our Flower Labs, we provide flower arranging workshops for all ages, from toddlers to seniors. You are more than welcome at our Lab Spaces, or we will come to your place. **BLK FLWR MRKT** Flower Labs are like flower therapy; you learn the art of flower design and culture in a fun and interactive way. From our D-I-Y Eucalyptus Shower Bunch Lab to the Wreath Making Lab, we provide guidance to help you design gorgeous, unique arrangements and equip you with the knowledge and tools to maintain your creations.

No previous experience required!

If you want to host a Flower Lab that isn't listed here, such as a Flower Crown Lab or a Wrist Corsage Lab for example, reach out to us and we'll look forward to customizing your event.

To get more information and to book your date, please email us at [hello@blackflowermarket.com](mailto:hello@blackflowermarket.com).



# SMUDGE STICK SENSORY LAB

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## AUDIENCE

- ☞ Faith-based organizations (learning about herbs through biblical references)
- ☞ Social collectives and organizations (sororities, 'Friends of' groups, etc.)
- ☞ Retreats
  - ☞ Youth (grade school students, Mommy-and-Me)
  - ☞ Corporations/Non-Profits (team building, team appreciation)
  - ☞ Schools (grade school, universities)

## DESCRIPTION

The **Smudge Stick Lab** is a floral workshop that allows guests to affirm their goals and family traditions while making their own Floral Smudge Sticks, or smoke wands - think sage sticks, for example. In this two-hour workshop\*, we explore the historical use of flowers and herbs from all over the world, with particular focus on herbs and flowers traditionally used in Black American plant medicine. Guests will create two\*\* customized Floral Smudge Sticks using florals that align with their values, while gaining a sense of grounding.

## DURATION

1.5 - 2 hours

\*Workshop duration time can be adjusted to accommodate guests' needs

## WHAT'S INCLUDED

- ☞ Flowers and Herbs
  - ☞ Twine
- ☞ Blindfold Cloths, for sensory activities
- ☞ Paper, for writing affirmations
- ☞ Satchels and bags, to hold Floral Smudge Sticks

## OUTCOME

- ☞ Learn about cultural and spiritual value of flowers and herbs
  - ☞ Affirm goals and aspirations
- ☞ Reflect on your family traditions through the lens of plant medicine and taboos
  - ☞ Two (2) customized Floral Smudge Sticks

\*\*can adjust to accommodate guests' needs





# D-I-Y EUCALYPTUS

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## SHOWER BUNCH LAB

Designed for 5 -25 persons

### AUDIENCE

- 🌿 Youth (grade school students, Mommy-and-Me, etc)
- 🌿 Corporations (team building, team appreciation)
- 🌿 Schools (grade school, universities)
- 🌿 Small Businesses
- 🌿 Friend Groups
- 🌿 Social Collectives
- 🌿 Retreats

### DESCRIPTION

The D-I-Y Eucalyptus Shower Bunch Lab is a floral workshop that centers self-care and luxuriating your daily routines. In this two-hour workshop\*, we explore the medicinal properties of a variety of flowers and herbs in order to create one custom Eucalyptus Shower Bunch.

A Eucalyptus Shower Bunch is a curated bundle of organic eucalyptus, fresh flowers and dried lavender that dangles in your shower for an at-home spa experience, each and every day.

### DURATION

1.5 hours

\*actual duration

### WHAT'S INCLUDED

- 🌿 Eucalyptus
- 🌿 Variety of Fresh Flowers
- 🌿 Lavender
- 🌿 Medicinal Herbs

### OUTCOME

- 🌿 Learn about the medicinal properties of flowers and herbs
- 🌿 One (1) customized Eucalyptus Shower Bunch







# WREATH MAKING LAB

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Designed for 5 -25 persons

## AUDIENCE

- ☞ Social Collectives and Organizations (sororities, 'Friends of' groups, The Gathering Spot, etc.)
- ☞ Seniors
- ☞ Homeowners Associations
- ☞ Youth Groups
- ☞ Apartment Communities
- ☞ Holiday-themed Events
- ☞ Corporations (team building, team appreciation)
- ☞ Schools (grade school, universities)
- ☞ Faith-based Organizations (learning about herbs through biblical references)

## OPTIONS

- ☞ Interior Wreaths, for hanging in interior spaces
- ☞ Exterior Wreaths, for hanging on your door

## DESCRIPTION

The **Wreath Making Lab** is a floral workshop that allows guests to learn how to make their own Flower Bud Wreaths, customized wreaths with herbs, branches and florals that have cultural values that align with your personal values. In this two-hour workshop\*, we create a wreath that's suitable for interior or exterior hanging, based on the workshop option chosen (Interior/Exterior Wreath). We also explore the historical use of flowers and herbs from all over the world, with particular focus on herbs and flowers traditionally used in Black American plant medicine. Guests will create one customized Flower Bud Wreath, using evergreen, branches and florals that align with their values.

## DURATION

2-2.5 hours

\*actual duration



# WREATH MAKING LAB

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Designed for 5 -25 persons

## WHAT'S INCLUDED

- ☞ Wreath Base
- ☞ Evergreen and/or Eucalyptus
- ☞ Dried florals, branches and plant-based accessories
- ☞ Wire
- ☞ Hot glue gun
- ☞ Hot glue pellets

## OUTCOME

- ☞ Learn how to forage for wreath materials
- ☞ Learn about cultural and spiritual value of flowers and herbs
- ☞ One (1) 14-16" wreath





# FLOWER ARRANGEMENT LAB

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Designed for 5 -25 persons

## AUDIENCE

- Small Businesses
- Friend Groups
- Social Collectives (sororities, District Motherhood, etc.)
- Retreats
- Bridal Showers
- Flower Buds
- Corporations (team building, team appreciation)
- Schools (grade school, universities)

## DESCRIPTION

The Flower Bud Floral Arrangement Lab is a floral arrangement workshop that teaches guests how to make a **BLK FLWR MRKT** signature, the Flower Bud Bouquet. In this two-hour workshop, we learn floral arrangement techniques in order to make a unique bouquet, using specially sourced fresh flowers, crystals, pampas grass, and other florals.

Each guest will create one Flower Bud Bouquet in a vase.

## DURATION

1.5 hours

## WHAT'S INCLUDED

- Fresh flower
- Dried florals
- Vase
- Pruners
- Glue
- Crystals
- Note card
- Ribbon

## OUTCOME

One (1) Flower Bud Bouquet, in vase





# ALTAR ARRANGEMENT LAB

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## AUDIENCE

- ❁ Faith-based Organizations (learning about herbs through biblical references)
- ❁ Small Businesses
- ❁ Friend Groups
- ❁ Social Collectives
- ❁ Retreats
- ❁ Family Reunions
- ❁ Grief Therapy Workshops
- ❁ Corporations (team building, team appreciation)
- ❁ Schools (grade school, universities)

## DESCRIPTION

The Altar Arrangement Workshop is a floral arrangement workshop that allows guests to affirm their family lineage while making a dried flower bouquet. In this two-hour workshop, we learn about ancestral-honoring flowers and herbs, as well as floral arrangement techniques in order to make a bouquet that is meant to rest on your altar and will last for years to come.

Each guest will create one Altar Arrangement and a glass vessel.

## DURATION

Two hours

## WHAT'S INCLUDED

- ❁ Dried florals
- ❁ Mason jar
- ❁ Pruners
- ❁ Ribbon

## OUTCOME

One (1) Altar Arrangement, in glass vessel







# LAB SPACES

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We have tons of fun hosting Flower Labs in your private spaces - whether we're arranging florals in the comfort of your home, backyard, or a conference room at your work office. Setting up shop at your family reunion, event space or retreat? We are thrilled to host with you! Are you looking for spaces to host? Here are a few Black- and/or woman-owned venues where we hold space:

## WASHINGTON, DC

Congress Heights Arts and Culture Center

Ward 8, DC

Rooftop available

Kitchen

Shower

20+ capacity

The Spice Suite

Ward 5, DC

Private spice shopping experience

8 person capacity

The Village Cafe DC

Ward 5

Prepared food and drinks

Conference space

Proximity to Union Market



# ABOUT THE INSTRUCTOR

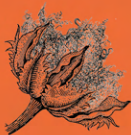
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DC-native and resider, Creative Director and Founder Kehmari Norman started amassed an impressive resume in urban agriculture prior to starting BLK FLWR MRKT. Her background in horticulture, set design, art and hospitality joins a forever-passion for cultural preservation, artisanship and luxury to create truly one-of-a-kind florals that will remain in your memories and homes, forever.



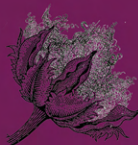




**BOOK YOUR**  
**BLK FLWR MRKT**  
**FLOWER LAB WITH US**

Book a **BLK FLWR MRKT** Flower Lab with us today by emailing [hello@blackflowermarket.com](mailto:hello@blackflowermarket.com) with the following information:

- ☞ Choice of Flower Lab
- ☞ Desired Dates
- ☞ Location
- ☞ No. of Participants
- ☞ Age Group



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**FLORAL STYLING**  
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